

## VISION AND MISSION STATEMENT

### Fleurieu Cranes VISION

To be the industry leader and exclusive specialist in Crane Lifting and Associated Services.

### Fleurieu Cranes MISSION

- To always put *SAFETY FIRST* for our people; our clients; and the community
- To care for our *ENVIRONMENT* through a best work practice and continuous improvement ethos
- Strive for *RELIABILITY* by having the best cranes with a focus on a cost effective outcome; and
- To invest in Training and Developing the *ABILITY* of our Greatest Asset (Our People) to exceed customer needs.

### Fleurieu Cranes VALUES

Fleurieu Crane's people will achieve our mission by practising the following values.

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| <b>Integrity –</b><br>Do what is right and honest.   | <ul style="list-style-type: none"> <li>➤ We care for each other's well-being and safety;</li> <li>➤ We take personal responsibility and are accountable for our own actions;</li> <li>➤ We are open, straight forward and honest;</li> <li>➤ We treat everyone fairly, with respect and build trusted relationships.</li> </ul>  |
| <b>Collaboration –</b><br>Present to our Clients as a coordinated team working together to achieve more. | <ul style="list-style-type: none"> <li>➤ We believe we achieve more when we work together;</li> <li>➤ We partner with our affiliates sharing their objectives;</li> <li>➤ We listen, respect and respond productively to differing points of view;</li> <li>➤ We share knowledge, expertise and resources and learn from each other;</li> <li>➤ We document our risk exposure and decisions to reduce identified risks.</li> </ul> |
| <b>Challenge -</b><br>Work to succeed and meet our Client's need and expectations.                       | <ul style="list-style-type: none"> <li>➤ We embrace change and challenge to the status quo</li> <li>➤ We are flexible, adaptable, versatile, innovative and resilient;</li> <li>➤ We don't just react, we anticipate, show initiative and are proactive;</li> <li>➤ We evaluate and through consultation achieve continuous improvement in our work.</li> </ul>  |

**We do not have room for people who do not live these values**

Philip Allen

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MANAGING DIRECTOR



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SIGNATURE

17 JUNE 2015

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DATE